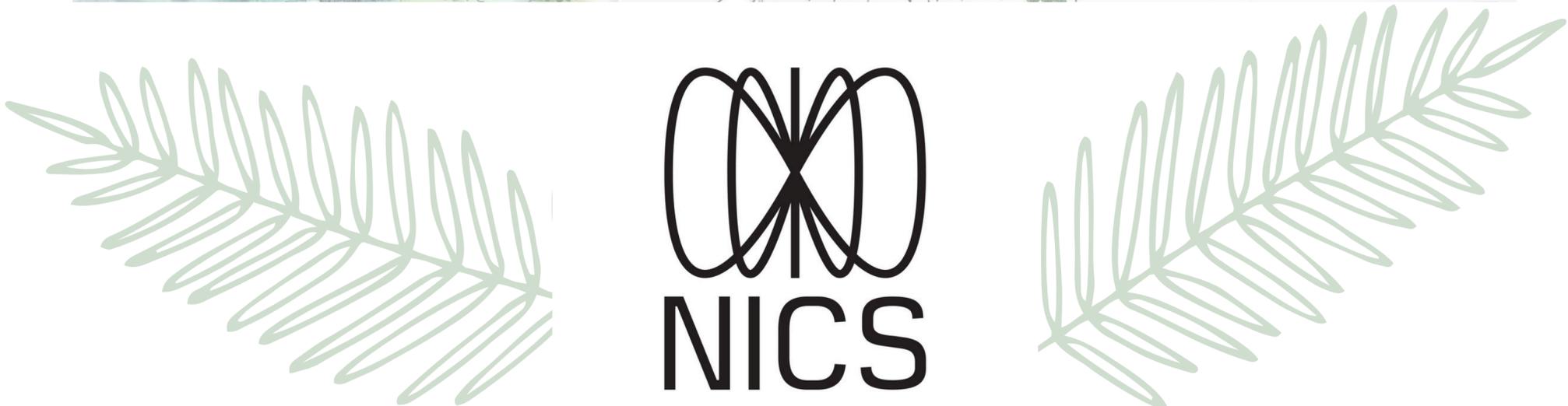


# WELCOME TO BARÃO GERALDO



## **WELCOME TO BARÃO GERALDO, CAMPINAS**

Barão Geraldo is a district of Campinas, originated in the late 19th century. Named after Baron Geraldo de Resende, who played a key role in its development, the district initially thrived as an important coffee cultivation area, influencing both local and national markets. Over time, Barão Geraldo evolved into an academic and ecological hub, hosting institutions like UNICAMP and SIRIUS (Particle Accelerator Lab) emphasizing a unique blend of academic, sustainability, and innovation lifestyle.

## HOW TO GET TO CAMPINAS

- Cumbica - São Paulo International Airport (GRU)

2-hour car/taxi/Uber trip until Campinas

Find the LIRABUS company counter at Terminal 2 Check-in B and request a ticket to Campinas (around R\$55,00). Bus schedule can be checked [here](#) under the “Cumbica” column

- Viracopos Airport (VCP)

20-minute car/taxi/Uber trip until Campinas (Barão Geraldo/UNICAMP)

## ACCOMMODATION

CPV—Casa do Professor Visitante (0,7km / 2min from the venue)

Hotel Matiz Barão Geraldo (3,1km / 8 min)

Unibarão (2,8km / 7 min)

Pousada Pé de Mamão (2,5km / 5 min)

Golden Park Hotel—Downtown (19 km / 22 min)

# FOOOD!!!



## BAKERIES, SANDWICHES, COFFEE

Confeitaria Romana - Barão Geraldo

Address: Rua Maria Tereza Dias da Silva, 790 - Cidade Universitária, Campinas - SP, 13083-820

<https://maps.app.goo.gl/4Zyp7gjirKNtUiuz9>

Handcrafted breads and pastries, along with sandwiches, juices, coffees, and ice creams, in a cozy space with delicatessen.

Padaria Alemã

Address: Av. Dr. Romeu Tortima, 285 - Jardim Santa Genebra II (Barao Geraldo), Campinas - SP, 13084-791

<https://maps.app.goo.gl/ayuxqkNRzz8biex18>

Snacks and sandwiches made on-site, along with pies, warm bread, and breakfast, in a family-friendly space.

Laggiu Coffee

Address: R. Roxo Moreira, 1752 - Cidade Universitária, Campinas - SP, 13083-592

<https://www.google.com/maps/place/LAGGI%C3%99+COFFEE/>

It is located just a few meters from the main entrance to UNICAMP and offers everything from hot and cold coffee drinks to refreshing beverages, snacks, sweets and desserts.



## ICE-CREAM SHOPS:



### Sorvete em Camadas

Address: Rua Jerônimo Páttaro, 288 - Barão Geraldo, Campinas - SP, 13084-110  
<https://www.google.com/maps/place/Sorvete+em+Camadas/>

Ice-creams in classic flavours, as well as fruit gelatos, in a cozy place with balcony, plants, and books.

### Gelateria Pallure

Address: Rua Maria Fernanda Antunes, 94 - Barão Geraldo, Campinas - SP, 13084-180  
<https://www.google.com/maps/place/Gelateria+Pallure/>

High-quality ice-creams near to restaurants (Bagdad Cozinha Árabe, Moqueca Barão)

### The Best Açaí

Address: Av. Albino J. B. de Oliveira, 1214 - Barão Geraldo, Campinas - SP  
<https://www.google.com/maps/place/The+Best+acai+BaraoGeraldo/>

Find the perfect mix including twelve different types of açaí, ice-creams, and fruits to cool off the heat.



## RESTAURANTS IN THE DISTRICT OF BARÃO GERALDO:



### Estância Grill

Address: Av. Albino J. B. de Oliveira, 271 - Jardim Santa Genebra II (Barão Geraldo), Campinas - SP, 13084-008

<https://maps.app.goo.gl/PFGEYfrKxSaq23WJA>

Traditional Brazilian barbecue. Restaurant with a salad buffet, hot dishes, pasta, and the classic picanha, offering a variety of premium cuts.

### Empório do Nono

Address: Av. Albino J. B. de Oliveira, 1128 - Barão Geraldo, Campinas - SP, 13085-510

<https://maps.app.goo.gl/DkJUCKgNGpghPyib8>

The restaurant serves draft beer, snacks, and à la carte dishes in a relaxed atmosphere typical of happy hour. \*LIVE MUSIC

### ReÚne - Comida e Cultura

Rua Manoel Antunes Novo, 481 - Cidade Universitária, Campinas - SP, 13084-175

<https://maps.app.goo.gl/2XLNX3qbl3GHRJt6>

Work's with minimally processed foods or real food. Real Food, Quick Kitchen, Fast Food, natural snacks, snacks, vegetarian, vegan, grilled chicken, sauces, and packed meals.

### Moqueca Barão

Address: R. Vitório Antunes, 160 - Barão Geraldo, Campinas - SP, 13084-135

<https://maps.app.goo.gl/gfVY4y8afwaBqLqn9>

Varied dishes and appetizers with a specialty in seafood and fish in an informal and spacious setting.

### Die Oma Barão Geraldo

Address: R. Maria Ferreira Antunes, 06 - Barão Geraldo, Campinas - SP, 13084-180  
<https://maps.app.goo.gl/xM3nn7V4iQ34YKaQ6>

Description: A typical German-inspired bakery and restaurant inspired by our Oma's house, offering contemporary dishes, pizzas, cakes, sweets, all handmade.

## RESTAURANTS NEAR THE UNIVERSITY CAMPUS

### Del Sol

Address: R. Roxo Moreira, 1648 - Cidade Universitária, Campinas - SP, 13083-592  
<https://maps.app.goo.gl/xKswDxtaXs49QAqG6>

Description: Self-service restaurant with a wide variety of traditional Minas Gerais dishes and salads.

### Bardana

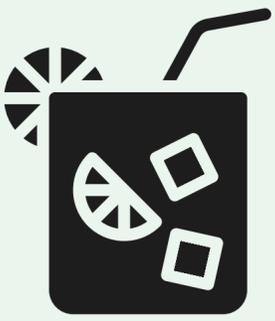
Address: Av. Dr. Romeu Tortima, 1500 - Cidade Universitária, Campinas - SP, 13084-791  
<https://maps.app.goo.gl/V4vg1Mb6yaJawj5h6>

Description: Casual restaurant with a selective self-service for lunch and a traditional and varied menu in the evening.

### Aulus Bar & Restaurant

Address: Av. Professor Atílio Martini, 939 - Cidade Universitária, Campinas - SP, 13083-830  
<https://maps.app.goo.gl/CgsbjQtloJaTGgZLA>

Description: Versatile menu, music, and playful decoration filled with vintage ads and toys in a relaxed atmosphere.



## BARS

### Candeva

Address: Av. Albino J. B. de Oliveira, 1240 - Barão Geraldo, Campinas - SP, 13084-551  
<https://maps.app.goo.gl/2eqmRRfuZ6GHKKYs8>

Complete buffet with grilled items, fish options, and vegetarian dishes, a generous cold table, snacks, and salads with selected ingredients from contemporary cuisine.

### Praça do Coco

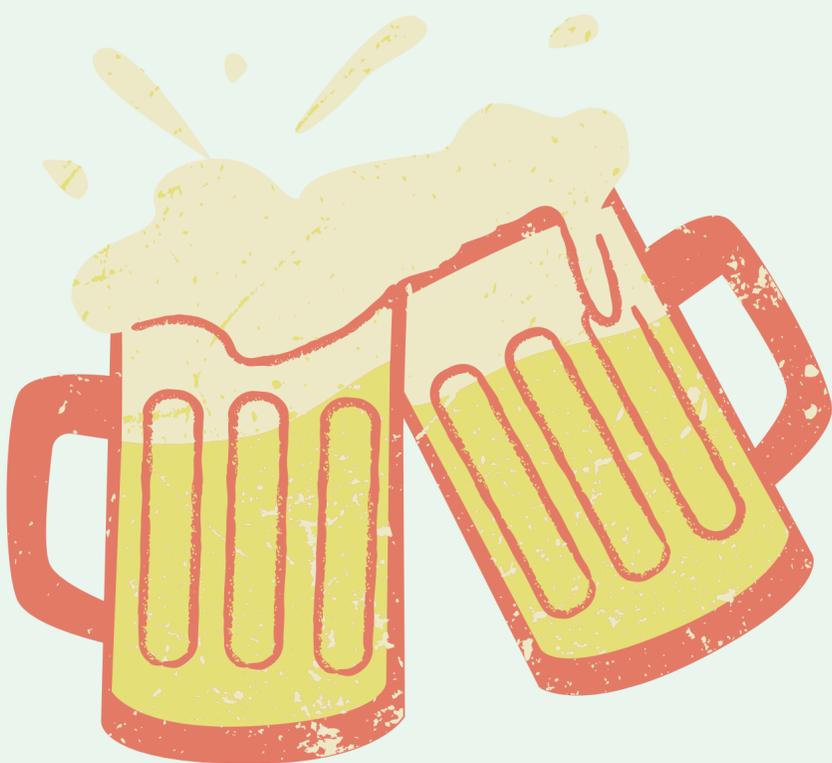
Address: R. José Martins, 738 - Barão Geraldo, Campinas - SP, 13084-153  
<https://maps.app.goo.gl/dw8cin6bgusYDpyV7>

Menu of snacks, natural juices, and the famous Brazilian açaí, in a rustic and peaceful kiosk surrounded by plants and native trees in a pleasant square.

### Confra Empório Bar

Address: Rua José Martins, 503 - Barão Geraldo, Campinas - SP, 13084-153  
<https://www.google.com/maps/place/Confra+Emporio+Bar/>

Handcrafted beers, as well as individual pieces of pizzas in a rustic and informal atmosphere.



# HOSPITAL AND POLICE STATION



## Hospital de Clínicas (H.C.)

Address: R. Vital Brasil, 251 - Cidade Universitária, Campinas - SP, 13083-888  
<https://maps.app.goo.gl/xRkALLsb3o7bCfyi7>

Description: Unicamp's public general hospital with 24-hour free emergency care.

## Hospital Centro Médico de Campinas

Rua Dr. Gabriel Porto, 235 - Cidade Universitária, Campinas - SP, 13083-190  
<https://maps.app.goo.gl/TtbMAAVar84TBKMv8>

Private general hospital with a medical team specializing in Internal Medicine, Surgical Medicine, Pediatrics, and Orthopedics. It also provides 24-hour support in various specialties such as neurosurgery, vascular surgery, cardiology, hemodynamics, among others.

## Police Station - Delegacia: 7º Distrito Policial de Campinas

Address: Av. Professor Atílio Martini, 791 - Cidade Universitária, Campinas - SP, 13083-830  
<https://maps.app.goo.gl/uBtYCzfsHq7WYxeC6>

Description: Barão Geraldo's Police Station.

## UNICAMP's Security Team - Secretaria de Vivência nos Campi - Segurança do Campus

Address: Universidade Estadual de Campinas - Av. Albert Einstein, 763 - Geraldo, Campinas - SP, 13083-852  
<https://maps.app.goo.gl/xL5wauGbjrk5sR9A7>

Description: The Campus' Conviviality Department provides a 24-hour escort service and health emergency for individuals at any of the UNICAMP facilities to the parking lot or bus stop, or if arriving at the university, to prevent potential risks.

The service can be requested by calling +55 (19) 3521-6000.

Security contact number: +55 (19) 3521-6000 and Whatsapp +55 (19) 99796-1390



## SOME VALUABLE TIPS

Keep digital copies of your documents;

Avoid displaying expensive jewellery and watches, as well as large amounts of cash;

Avoid leaving handbags unattended in public places;

Pay special attention to mobile phones, especially in the street;

If you get robbed, don't react. The emergency telephone number is 190, which is available in several languages.

For evening outings, avoid walking alone in the streets, preferring restaurants, shopping centres and the like.

For transport, prefer taxis and APPs, as buses can be confusing and have irregular timetables.

Do not approach wild animals, especially capybaras.

If you're bringing any cannabis-based medication, opioids and the like, check with the embassy/consulate if it's allowed and bring a doctor's prescription.

In case of fever and generalised body pain, avoid aspirin, ibuprofen and corticoids. It could be dengue fever. Find a health centre.

# SHOPPING MALLS

## Shopping Parque Dom Pedro

Address: Av. Guilherme Campos, 500 - Jardim Santa Genebra, Campinas - SP, 13080-000

<https://maps.app.goo.gl/oxjRlQEQVdiXTRuP9>

Large covered shopping mall with numerous store options, cinema, and a spacious food court with cafes next to Barao geraldo

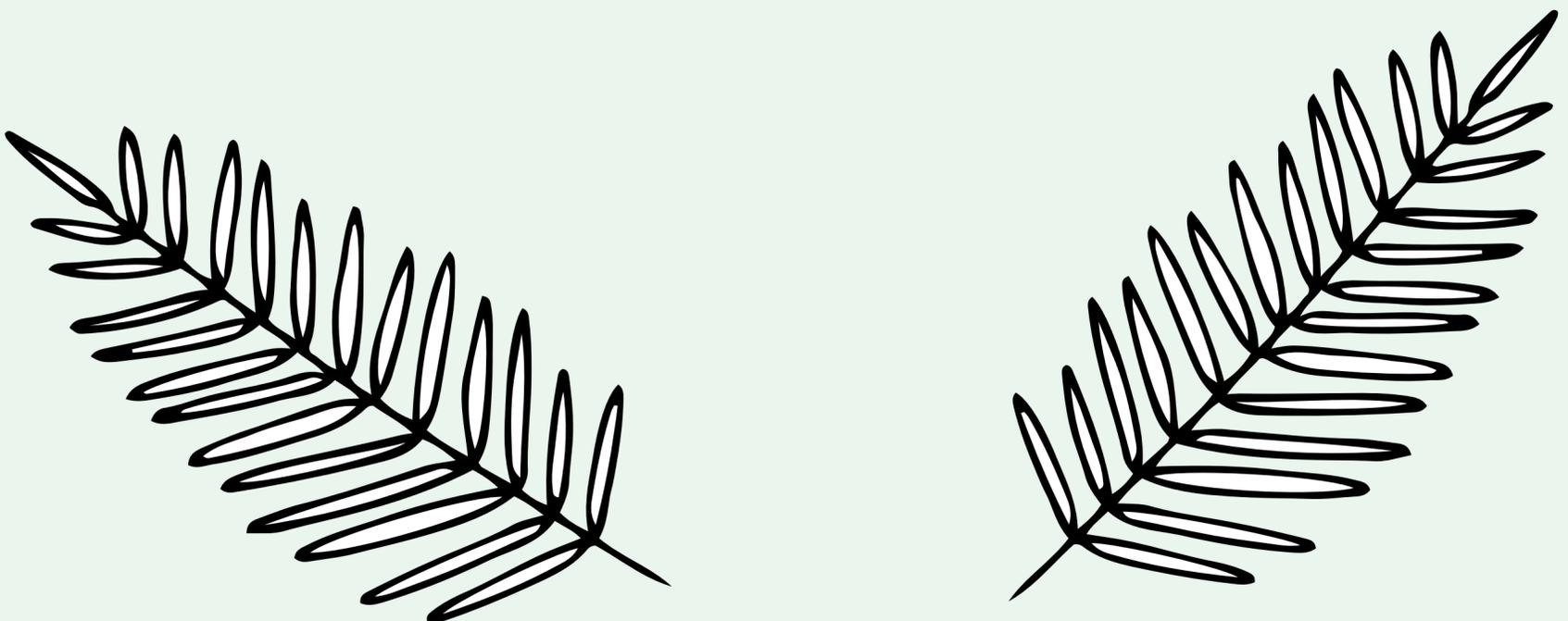
## Galeria Shopping

Address: Av. Bailarina Selma Parada, s/n - Jardim Nilópolis, Campinas - SP, 13091-901

<https://www.google.com/maps/place/Galeria+Shopping/>

The mall's architecture is marked by a large central open-air space and a differentiated landscaping treatment with an internal garden made up of tropical plants, waterfalls and decorative stones that recreate the concept of a “rock garden”.

# ESPECIAL PLACES IN CAMPINAS



## THE ECOLOGICAL LAGOON IN THE PROF. HERMÓGENES DE FREITAS LEITÃO PARK



The ecological lagoon in the Prof. Hermógenes de Freitas Leitão is a park surrounding a natural lagoon in which many species of birds and other animals live. The lagoon was the idea of agronomist Prof. Hermógenes de Freitas, who implemented various environmental policy measures in the city of Campinas in the 1980s and 1990s, including the planting of native Atlantic forest trees in the city.

The park is now a place for relaxing and physical activity, with its 1,700 m walking/running track, open-air gym, play bars and a small amusement park for children. It is known by the city's population as a place to relax and get in touch with nature. Around the park there are kiosks famous for their coconut water and bars.

**Address:** Av. Dr. Luís de Tella - Cidade Universitária, Campinas - SP, 13083-000



## GASTRONOMY AND HANDICRAFT FAIR IN BARÃO GERALDO



The Praça do Coco market is a tradition in Barão Geraldo and takes place every weekend, on Saturdays and Sundays, from 10am to 3pm. Located in a tree-lined square, it has exhibitors of handicrafts, clothes, accessories, soaps, decorative items, crockery and ceramics, tapestries and other handicrafts.

As well as handicrafts, the fair is known for its variety of gastronomic options. The public can choose from a variety of dishes from different regions of the world, such as Peruvian, Chinese, Brazilian and Italian food, as well as dessert options such as stuffed cakes and handmade chocolates.

In addition, the fair has stands from craft breweries and on some weekends there are concerts and performances

Adress: <https://www.google.com/maps/dir/praçadococo>



<https://www.instagram.com/feiradebarao/>

# TAQUARAL LAGOON



The area popularly known as Taquaral Lagoon is one of the most important leisure spaces in the city of Campinas. Once part of the historic Taquaral Farm, the 33 hectares that make up the area were transformed into a park in 1972, after the City Council acquired the land from the Alves de Lima family.

The Taquaral Complex has a wide variety of recreational and cultural spaces, starting with the Lagoon, where you can take pedal boats and enjoy the spectacle of “dancing waters” from a sound fountain at weekends. The lagoon is also home to a replica of a Portuguese ship, 29.65m long and 8.64m high, with 6 fabric sails and the cross of the Order of Christ in the center



In the extensive green area surrounding the main lagoon, traditionally used for walking and jogging, there are picnic groves, an area with gym equipment, two playgrounds, a snack bar, toilets and a 3 km cable car route (copies of the vehicles that served Campinas until 1968).

Among the cultural facilities, the park offers the Acoustic Shell, the Beethoven Auditorium, the Dynamic Science Museum, the Campinas Sports Museum, the Planetarium, the sundial, the Living Center for the Elderly (in the old Bocce Gymnasium) and the Esplanade of Flags (a square for civic and cultural events)



Av. Dr. Heitor Penteado, 1671 - Parque Taquaral, Campinas - SP, 13087-000  
<https://www.google.com/maps/place/ParquePortugalLagoadoTaquaral/>

## VISIT TO THE WOOD SANTA GENEBRA



Part of the Barão Geraldo district is the Mata Santa Genebra environmental preservation area. The forest is the largest in the city of Campinas, as well as homeland to unique specimens of fauna and flora with extraordinary natural features in the region.

The main attractions of the forest are the privileged spaces for enjoying contact with nature, such as the Mini Pantanal Sana, the Santa Genebra Butterfly Garden and the Jatobá trail.

Long pants and closed shoes are recommended when visiting the forest. To take a self-guided tour of the forest, access the website and book a date:

<https://www.fjposantagenebra.sp.gov.br/visita-autoguiada>

You don't need a guide for the tour, but you can hire an authorized driver for a group guided tour of the forest.

By hiring an authorized driver, your group will be accompanied by a professional with specific training to carry out activities in the Mata de Santa Genebra, offering a rich opportunity for contact with nature that is always tailored to the needs and interests of the visitors. The driver will also ensure the safety of the participants and the conservation of the environmental heritage that is the Mata de Santa Genebra.

There are various route options ranging from 900m to 8km.

It will be the group's responsibility to pay for the driving service, the price must be agreed directly with the driver.

To get in touch with the authorized drivers and make your visit, go here:

<https://www.fjposantagenebra.sp.gov.br/visita-monitorada-para-grupos>

## JUNE FESTIVALS



In June and July, the traditional Festas Juninas (June Festivals) take place to celebrate the harvest of the crops, a festivity that is intrinsically associated with the communion of the rural population and is characterized by lots of food, music, and dancing. Festas Juninas are celebrated all over Brazil and are a source of great joy for everyone who enjoys having fun and tasting delicious food.

The origins of the June Festivities lie in the ancient pagan celebrations that celebrate the summer solstice in the northern hemisphere. It is believed that this tradition was a common feature to Celtic, Germanic and Scandinavian peoples and that they worshipped gods of nature and fertility with bonfires and music. After the consolidation of the Catholic religion, this tradition was taken up and given new meaning, which explains the festival's relationship with the Catholic calendar and its saints: Saint Anthony (June 13), Saint John (June 24) and Saint Peter (June 29).

This tradition, which became Catholic, was brought to Brazil with the Portuguese colonization. In Brazil, the Festa Junina adapted to indigenous and African customs, incorporating new culinary elements, such as corn, mungunzá, canjica and manioc, as well as musical instruments such as drums and atabaques.

Each Brazilian region has its own way of expressing this festivity according to regional cultural elements. In the north of the country, the festival is associated with the competition between the Boi Garantido and the Boi Caprichoso at the Parintins festival, a folkloric event that exalts the Boi-Bumbá, a legend that revolves around the death and resurrection of an  
OX.



In the north-east, you'll find one of the biggest festivals in the country, in Caruaru (Pernambuco) and Campina Grande (Paraíba), where thousands of people gather for a month-long celebration. The festivities are filled with forró (music of northeastern origin) and typical dishes.

In the Southeast, the festival is common in parishes and festivals organized by certain neighbourhoods that carry on this tradition, with quadrilhas (dances typical of June festivals), games such as fishing for gifts, bingo and target practice, and typical foods such as paçoca, broths, pastries, love apples, pé de moleque (peanut candy), hot dogs and foods made with corn: corn cake, boiled corn, pamonha and cural, as well as foods made with cassava, such as cassava cake and sprinkle cookies.

Quentão and vinho quente, alcoholic drinks made from cachaça, ginger and orange, and apple, cinnamon, wine and cachaça respectively, are also common at festivals.

In the south, typical drinks are quentão and mulled wine, for food you will find bread stuffed with sausage and pinhão, the seed of the Araucaria tree, which is characteristic of the region's biome.

## June parties in Barão Geraldo

Many June festivals take place in Barão Geraldo on weekends in June and July. Traditionally, the biggest party is organized by the community in the Vila São João neighbourhood, where the residents themselves organize the bonfire, the drinks and typical food stalls and where locals play and sing forró. As a festival organized organically by residents and not by an institution, the festivities generally have no set date or publicity.

The festivities at the Santa Izabel Church, on the other hand, are equally traditional and well organized. There are lots of food options at these parties, such as cakes, broths, pastries, sweets and a variety of snacks, drinks and games such as bingo. The festivities take place every weekend in June and the schedule can be found on the church's Instagram



[https://www.instagram.com/paroquiasantaizabelbg/.](https://www.instagram.com/paroquiasantaizabelbg/)

## THE FAZENDA ROSEIRA HOUSE OF CULTURE



The Fazenda Roseira House of Culture is an achievement of the black movement and the popular movement, and is a reference point for Afro-Brazilian culture in the city of Campinas. It is a mansion from the late 19th century that became a public facility in 2007 due to the subdivision of the former Fazenda area, and which, was occupied by the Jongo Dito Ribeiro Community and other groups, social and religious movements of African origin that were already organizing themselves into a network.

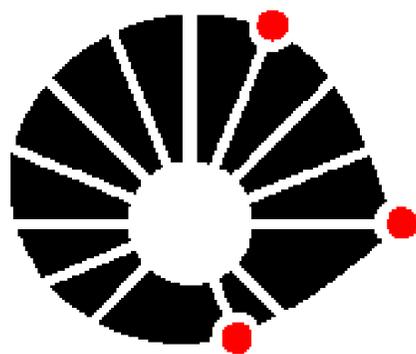


[@casadeculturafazendaroseira](https://www.instagram.com/casadeculturafazendaroseira)



## Jongo

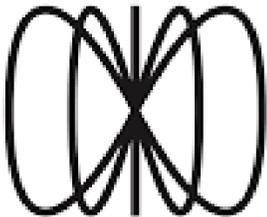
Considered one of the precursors of samba, Jongo is made up of elements of dance, song and drum percussion. In the past, it was one of the few possibilities for leisure and resistance to the colonial domination of enslaved black workers in the coffee and sugar cane plantations. With the transmission of knowledge between generations, the Jongo is today found on the urban peripheries and in some rural communities in southeastern Brazil, and continues its role of social mobilization and joy, assuming a political and articulating stance of great importance for the guardians of this tradition and for its new interlocutors. In 2005, the National Historical and Artistic Heritage Institute (IPHAN) recognized the Jongo do Sudeste as a Brazilian cultural heritage of an intangible nature



**UNICAMP**

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núcleo interdisciplinar de  
comunicação sonora